



**SPORTS TOTO MALAYSIA SDN. BHD.**  
(Company No : 8420-D)

**PRESS RELEASE**  
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## **SPORTS TOTO TO HOLD CROSS COUNTRY RUN IN APRIL**

Sports Toto Malaysia Sdn. Bhd. (Sports Toto) is pleased to announce that the *Go For IT!–FTKLAA* Cross Country 2020 will be held at Padang Merbok, Kuala Lumpur on 19 April 2020 (Sunday).

In fulfilling its corporate social responsibility (CSR), Sports Toto is collaborating with the Federal Territory Kuala Lumpur Athletic Association (FTKLAA) to hold the running event for the sixth consecutive year.

"This year's cross country is set to be more challenging and fun as the organiser has managed to discover a new route around the scenic Padang Merbok and we are sure that it is going to be an exciting race.

"Living a healthy lifestyle is very important to all of us, thus promoting sporting events has always been one of our core CSR activities," said Sports Toto senior communications manager Mr. Giam Say Khoon.

Unlike any other conventional running events, taking part in a cross country run in Kuala Lumpur, the busiest city in Malaysia, also guarantees a unique experience for running enthusiasts who seek a tougher challenge.

"We are confident that by collaborating with the FTKLAA as our event organiser, all runners will have a rewarding, fun-filled and safe running experience," he said during the launching of the cross country.

The run is divided into men's and women's 15km, 10km, 7km, 3km and the 5km Fun Run category which is specially designed for participants who wish to join as a family.

Other than cash prizes for the winners, all participants also stand a chance to win some attractive lucky draw prizes.

The company is also honoured to play a part in national sports development through its substantial annual contribution to the National Sports Council.

At the community level, the company supports numerous community sports initiatives driven by reputable sports associations and local councils such as the Penang Bridge International Marathon, Sungai Petani Half Marathon, Seremban Half Marathon, Kota Kinabalu Sutera Harbor 7K Charity Run, and Sports Toto High School Basketball Tournament.

Supporting partners of the *Go For It!*–FTKLAA Cross Country 2020 include Berjaya Hotels & Resorts, Starbucks Malaysia, Sports Toto Fitness Centre, 100Plus, Milo, PTT Outdoor, Milrin Pharmaceutical Co. (M) Sdn. Bhd., GluJoint, PureFIIT Apparel, Beauté Library, Knowhere Eatery Bangsar and Relive Physiotherapy & Rehabilitation.

For more information about the cross country run, visit <https://www.racexasia.com/event/go-for-it-ftklaa-cross-country-2020>.

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